

Press kit · World & urban music

Charles Sow

Senegalese traditions reimagined through contemporary production: bold, authentic, timeless.

Role
Artist, songwriter, producer, sound engineer

Based in
Dakar, Senegal

Genre
World & urban music

Line-up
Five musicians

Biography

Charles Sow is an artist, songwriter, producer and sound engineer from Senegal, based in Dakar. He grew up in a family where music was part of daily life and discovered a passion for artistic expression early.

He began as a guitarist and rapper with the group K-Mêlëon, exploring the links between hip hop and African musical traditions. Driven to master music-making itself, he deepened his knowledge through digital audio technology and further training in music production.

In 2012 he founded Deep Vibes Music, a production studio and creative hub supporting emerging and established artists alike.

Deep Vibes Music

Founded in 2012, Deep Vibes Music is a production studio and creative hub in Dakar that backs emerging and established artists alike. Technical craft alongside artistic direction: a room for recording, production, composition and for trying things that have not been tried. Over the years it has become a place where collaborations grow and new projects start.

Line-up

Charles Sow	Lead vocal, guitar
Keyboards	Backing vocals
Drums	
Bass	
Percussion	Backing vocals

Recent years

2026	Singles campaign and selected live performances
2025	Debut album production and recording sessions
2024	Artistic development and creative collaborations

Words

> *“A singular musical voice, bringing together African heritage, reggae influences and contemporary genres.”*

> *“An accomplished artist whose technical command is matched only by his authenticity, creativity and emotional depth.”*

> *“Equally at home as composer, producer and performer, Charles shows a rare versatility while staying true to his own artistic vision.”*

Has worked with

Anaké Officiel · Jahman X-Press · Baye Mass · Elie Kamano · Maky Madiba Sylla · Ashraff 30 · Gerson Spencer · WARABA Family

Live & for programmers

What you book

A five-piece band: lead vocal and guitar, keyboards, drums, bass and percussion, with backing vocals from the keyboard and percussion players. Solo guitar and voice is also possible for smaller rooms.

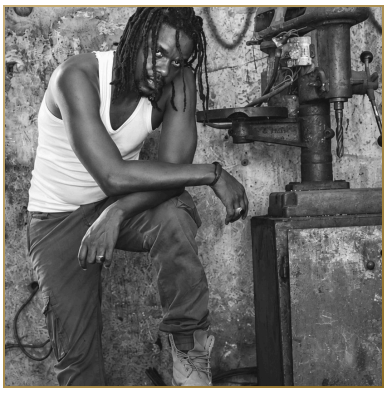
Travel

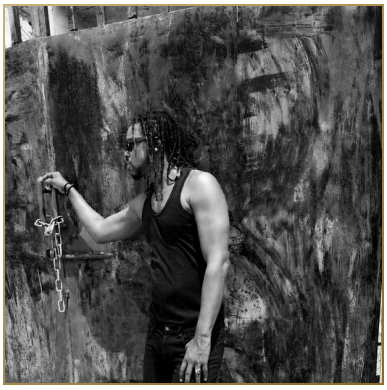
He travels from Dakar and builds the band on arrival with Senegalese and European musicians living in Europe, so the trip is a single flight. A Schengen or UK visa and an invitation letter are needed, and we handle that paperwork with the festival.

Technical

A full technical sheet is available, dated October 2026: seventeen inputs, five wedges on separate circuits, and the backline expected from the venue.
Open the technical rider

Photos



Listen & watch

Website

charlessow.com

Booking

For festivals, concerts and collaborations, get in touch:

Tour agent

Mamafrika Productions

Tour manager

Jules Sow

+31 (0)6 1852 0586

WhatsApp

Tour manager

Papa Malick Diouf

+49 (0)162 9465234

mamafrika Productions

Represented by Mamafrika Productions